



Media Contacts:

Hanna Lee or Emily Nordee
Hanna Lee Communications, Inc.
212-527-9969 (office) / 646-752-1526 (cell)
hanna@hannaleecommunications.com
emily@hannaleecommunications.com

FOR IMMEDIATE RELEASE

**Conway Family Wines' Rancho Arroyo Grande Mourvèdre
Named a "Wine of the Year" by *Wine Spectator***

*"...A Wine and a Winery That You Should Know About"
Wrote Matt Kramer*

NEW YORK, Dec. 14, 2010—Conway Family Wines, an award winning, boutique family-owned winery on California's Central Coast, today announced that *Wine Spectator* contributor Matt Kramer included the winery's Rancho Arroyo Grande Mourvèdre 2007 in his coveted "My Wines of the Year" column in the December 2010 issue. It was one of only three wines in the world to achieve this rare distinction.

"We are deeply honored by this recognition, especially since it was our very first vintage," said Gillian Conway, Vice President of Communications, Conway Family Wines. "The Mourvèdre was truly a labor of love. We are so excited that it resonated with a wine luminary like Matt Kramer in such a prestigious magazine as *Wine Spectator*."

Kramer's theme this year was "wines of surprise." He noted that Mourvèdre, a renowned grape in Provence's Bandol district, isn't a varietal that is often pursued in California. He wrote, "this wine could give a top Bandol a run for its euro: dense, elegant, suffused with Mourvèdre's signature spice and dust notes yet devoid of the sometimes excessive hardness that can accompany Mourvèdre's famously tough tannins." He added that it signaled a "potentially great vineyard site...a wine and winery that you should know about."

About Conway Family Wines

Conway Family Wines is an award winning, family-owned boutique winery located in Santa Barbara County on California's Central Coast. Led by a dynamic family team and Champagne-born winemaker Jonathan Médard, the winery is committed to making high quality wines that combine California fruit with European finesse. The winery produces two labels, Rancho Arroyo Grande and Deep Sea, which have won critical acclaim and popularity among savvy wine lovers. The Rancho Arroyo Grande estate wines capture the unique minerality imparted by the fossil-rich soil of their vineyards. The Deep Sea wines are defined by the maritime influenced *terroir* of the Central Coast. For more information, please visit www.conwayfamilywines.com.

###